Chinook Winds

JULY - AUGUST, 1943.

Vol. 10

No. 4



To "Charlie" Mitchell . . . A Tribute

At right above are the "historical" facts — and they say much about an active and successful business life. But in retiring, Mr. Mitchell takes with him much more than just ordinary facts about so many years and so many jobs! For it has been his fortune to deal with many lines of merchandise, to meet many kinds of people, and to see numerous lands in his work for the Company.

He has memories rich indeed, especially of those European trips connected with his years as buyer for the Laces Neckwear and Handkerchiefs. His buying trips took him through not only the British Isles but through many of the most famous and picturesque cities and provinces of Europe, and in times when, although recovering from the shocks and devastation of the Great War, Southern Europe was indeed a place to make a man's mind rich with its industries, its historic associations, its storied cities. And his purchasing at that time, was in the world of some of Europe's most famous handicraft—the fine needle work of the French, the Belgians, of Bavaria, and Switzerland, and of Austria. His journeys took him through "fair Provence", through industrious Flanders and Belgium and Holland, through stately Bavarian towns, scenic Swiss cantons, and to the sunny plains of Lombardy where the poplars are streamlined into the sky. In addition, he has met Eatonians in our many Buying Offices, met Canadian and American manufacturers by the score—and is well liked from one end of this great organization to the other.

In retiring, so hale and hearty, and with these fine memories, Charlie Mitchell is indeed a man to be envied. And we do envy you, Mr. Mitchell, but with an envy that contains only the best of wishes for a long and happy retirement vacation for you and Mrs. Mitchell. And so, old traveller — Bon Voyage!

Mr. C. D. Mitchell Retires . . .

Born in Newbury, Ontario, and with merchandising experience "on his own" in the West before joining the Company, Mr. Mitchell became an Eatonian just before Christmas in 1916, when he became a member of the Linen Department staff in Winnipeg store on December 1st. In 1917 he was given a signature in Department 208 (Laces, Neckwear and Handkerchiefs), and in 1917 was made First Assistant over the Mail Order Laces, Neckwear and Handkerchief sections. And there was an interlude when "C.D." was stock-auditing the mail order system. Then in August of 1919, Mr. Mitchell took charge as Manager of both the City and Mail Laces, Neckwear and Handkerchief departments. On the opening of the Calgary store in 1929 Mr. Mitchell came West as Head of Department in Men's Clothing and Furnishings; and with his retirement now from that position, he completes 26 years and 8 months' service with the Company.

Mrs. Mitchell, so well known and liked by Calgary and many other Eatonians, was also born in Ontario—Miss Berta A. Toon of Glencoe; and Harry, their only son, is now in business in Kelowna, where it is the Mitchell's delight to go and see their son and daughter-in-law (Miss Etta Fraser, former Calgary Eatonian), and their grand-child, Valerie.

Since the "grass grows green" both in Kelowna and Vancouver we shall hope that whichever of the cities Mr. and Mrs. Mitchell decide to live in, he will get that game of golf he enjoys so much!

A FAREWELL DINNER was tendered to Mr. Mitchell by the Calgary Store Department Heads on Saturday, July 31st; with Mr. McNeill, Store Manager, in the chair, supported by Mr. Hargreaves, Superintendent, and Mr. Norm. Collins (now "Dean" of the "Originals" of our Dept. Heads). Mr. McNeill in his witty speech paid tribute to Mitchell's steady progress, both as a young business man who made good independently in the West, and as an Eaton executive whose rise was both rapid and continued—(as the brief chapter above will show.); and paid tribute to his unselfish co-operation in every effort of store business, community charitable and patriotic work in the store, and store-family sports and get-togethers. We were losing not only an experienced merchandiser but one who had been a help to everybody around him, and who had earned the admiration of and gained the friendship of those with whom he worked, those from whom he bought - and those who bought from him, as his many regular customer-friends testified. Messages of congratulations and good wishes to Mr. Mitchell on his retirement were read from Mr. R. S. McCordick, Vice-President, Winnipeg; Mr. W. K. Charge, Winnipeg's Men's Furnishings supervisor; Mr. Wildman and Mr. Hobson, Manager and Superintendent at Edmonton; Mr. Davis, Manager at Lethbridge; Mr. Dennis of Medicine Hat, Mr. Bennett of Red Deer; and Mr. McGill of the Edmonton Men's Departments. Similar cordial mesages were read too from Mr. Mitchell's friends in the Buying Offices and Eaton Factories - from Mr. R. D. McCord, Montreal Buying Office, Mr. Dowdell and Mr. Grierson, Toronto Buying Office, Mr. A. Jamieson of F7 Factory, Toronto, Mr. Devitt of F15 Factory, Toronto; Mr. Henderson of F3 and F10 Factory, Toronto, Mr. R. Mann and Mr. Landerskroner, of the Montreal factory, and from Mr. W. F. Locke (an old colleague as Winnipeg shoe manager, now Montreal Store Superintendent). Mr. Alex. Luke, one of the "original" department heads, wrote regretting his unavoidable absence and conveying his best wishes.

Mr. Mitchell was then presented with a Movie Camera (as he said in his reply—"his heart's desire); and in his speech of acceptance he expressed his sincere thanks for the good wishes extended to him and Mrs. Mitchen; and his hope that he would see his old friends not too infrequently — "being only just over the mountains at Kelowna, at least for a while," with his son and family; and thus keep alive the friendships he had so grown to appreciate in Calgary and throughout the Eaton orginization.

CHINOOK WINDS ILLUSTRATED EDITION SOUVENIR PICTURES, 1943 PICNIC



"BUY WAR SAVINGS CERTIFICATES"

OUR PICNIC WAS A WOW!

We wouldn't claim it was absolutely the biggest we've had, although even that would be near the mark; but we do think it was about the best—for one reason, that no showers or sudden high winds interrupted, as has often been the case in July. The morning was cloudy and did its best to give us all the jitters, but afternoon skies gradually decided to clear and the day was warm, sunny later, and "just right" for the sports events, which went off without a hitch, in jig time, and with the races as well contested as we have ever had them! Since the full report (with a few inevitable mis-spellings of names) appeared in the papers, we are not listing them here. But opposite are some of the action pictures, to make you a good souvenir. And, finally,, to any of those persons who assisted in any way and whose names we did not get for the news reports, our hearty thanks and those of each person in charge of the various activities, for your help!

- 1. The Wheelbarrow race, Won by J. Klippert and Bill Luft (shown at extreme left);
- 2. The Cop (Ernie Campbell) caught in an "arresting" moment with partner in 3-legged race—Mrs. Crabbe, formerly Melba Marshall.
- 3. Hurling at Hitler . . . with Gracie Scott and others threatening extinction—but their throwing wasn't so dangerous, we noticed. Mrs. Joy Read won with three hits to the body.
 - 4. One of the heats in the "stand-up" singles canoe race.
- 5. Klippert bounces buoyantly in his sack—and incidentally won the final to put it "in the bag".
- 6. Geo. Carter and L/Cpl Osborne Olson "put the kibosh" on two opponents in the canoe-tilt. These two won the final.
- 7. Don Pettie escorts Margaret Kinder to success in the 3-legged race.
- 8. Here's Jack Klippert again—putting his best foot forward in a last-second flash to beat out L/Cpl. Olson. How's that for action!
- 9. Lucille King, the dusky speedster, gets there first in the girls' race, 15 and under.
- 10. Can't keep Olson out of the fun—but the grease put him out of this event on the greasy pole.
- 11. One of the fastest shoe races we've seen! Bill Read (standing, in two-pocket sports shirt) grabbed his buckle-shoes and ran home, but Aurora Tewksbury got there first! She's just reaching down for her first shoe in this picture!
- 12. Girls' Race 10 and under—with Violet King, Elizabeth Zawaski, and Dorothy Hey getting the honors. Don't ask us which is which!
- 13. Isn't that a sturdy, cute little pup? Raised by Mr. J. Irwin of our Hardwares, it was won by Jean Taylor. It was Jean's first puppy pet and she didn't quite know what to make of it!
- 14. The four girls got away pretty even in this event—with Freda Dietiker (black suit) winning, and Gretta Schwartz (next to her) second.





Phil. Hutchinson caught these . . . Mr. Hargreaves discussing the international situation (?) with Copper Campbell; and Mr. Johnny Manson, Head of our Ready-to-Wear Depts., who officiated at the "mike" during our picnic.

STAMPEDE INCIDENT: as reported by the Calgary Herald: (our "Stampede" window at Eaton's was a clever "action" exhibit of cowboy and farm scenes in bright colors) The man that wandered—a little worse for wine—downtown Saturday night . . . paused before a department store display—revolving on a centre platform, big red bucking horses, green cowboys, yellow and purple steers. "Gosh" he muttered! His staggering footsteps, presumably, sped in the direction of a tee-totalling pledge.

OBEY THAT IMPULSE! Mrs. Mae McRae, who has been a great help (owing to a previous advertising background) while here working during her hubby's course at No. 2 Wireless, has just left us. But Mae had just one "fling" before going. She has been doing informative tickets, and her last one found her expressing that occasional "impulse" by making a souvenir card which read "BOYS" PYJAMAS . . . Too Lazy to Print It Ask the Clerk . . . \$1.59". O K, Mae, we forgive you! Good Luck to you and your Gunner airman!

ONE MOMENT, PLEASE!

And that's exactly what this is all about—our Telephone Committee wish to inform the staff that those words are now our official remark, when it is wished that somebody hold the line open on the telephone while information is got, or somebody else coming to the 'phone. Don't say "Just a minute", or "Hold the line" etc., but use the three words "One Moment, please".

Since our last issue, we are glad to report that the following people have come back to work, restored to "normal" . . .

Mrs. Pape (Maintenance), who endured an operation for removal of a cyst from her eye.

Doris Irwin (Hardwares), who gave up her tonsils;

- Al. Morrow (General Office), who bested a bout of "the flu".
- J. McFarland (mentioned in last issue), recovered of his broken leg.

THIRD FINGER LEFT:

August 14th is the date set for the wedding of Hazel Buckley, whose engagement we announced in a recent issue. She will be married at the First Baptist Church in Calgary, Saturday August 14th.

Florence Walker, of the Ticket Writing Office, is now sporting a "sparkler", we notice; as also are Helen Barratt, Post Office, and Glenna Parnell, General Office. Well, girls, here are the hearty congratulations of all of us!

The engagement of Helen Barratt, by the way, was announced in the Herald Monday, August 9th; her wedding will take place early in September.

And this is Private Lloyd Hughes, whose engagement overseas has been announced. Lloyd will marry his English bride this Fall. (Picture by courtesy of the Herald; a later one of Lloyd than we have).



Mr. and Mrs. Stan Comba (Mr. Comba is Assistant in Jewelry, Fancy Goods etc.) proudly announced the birth of their son (second child), David, on July 6. From personal observation, we can say truly he's a dandy!

"EATON'S FOR SERVICE"



After the Manager's dinner on Saturday, Mr. Mitchell returned to his office to find it "done up lovely", with a gift of a "movie" screen for himself, and flowers to Mrs. Mitchell; and his staff members dropping in one after the other for a kindly Good-bye and Good-Luck wish!

PENNY-A-WEEK CLUB LETTERS and acknowledgements have been received lately from: Pilot Officer "Howie" Irwin (Wash Machine Shop): thanks for cigarettes . . . still in training; it won't be long now though; looking for a break and spot of leave . . . and after that, our future rests with the powers that be. Here's hoping leaves bring some re-unions with other store fellows over here. Say hello to Geo. McCullough, Bill McCartney, Mr. Milligan, Mr. Blair and all others. Thanks a million to the Club".

Acknowledgment from Bill Salt (Shoes); Airgraph from LAC Don Smith (Sporting Goods)... we certainly appreciate your kindness; we've a baseball team and each two weeks go to various squadrons for games, and usually a party and dance; played a little tennis and golf, but tennis and golf balls are hard to come by. Regards to everyone.

Pte L. Denman (in our former Bakeshop), says "Thanks a million".

Pte. Jim Drew says . . . just had to let you know we really appreciate those cigs. Good health and good luck to you all back in Calgary.

Sgt. Helen Kozicky (Shoes), sends many thanks.

Sgt. G. G. McRae writes (June 21) Glad to get cigarettes in yesterday's mail—more and more appreciated as time goes by. Received your news letter some time ago, looking forward to another; try and mail one. Convey my heartiest thanks to the Club, and perhaps if you have time say hello to Geo. Carter (bro. in law) . . until reading your news letter I had no idea who gave you my name. Best of luck

Our old friend Bill Adams (Delivery) writes: Thank you and the Penny-a-week club for the cigarettes; the last 300 makes No. 3 I have received. Jimmy Connelly and I are together, in fact share a room together; don't think there's a better place in England than right here . . . tough when we move; as there are sure to be a few bad ones before we strike the one we are looking forward to . . . good old Calgary. Convey my thanks to Mr. W. Gray for Chinook Winds; sure enjoy having the news. Quite a few air raids but think nothing of them now. Mention to my old golfing pals, Bud Waldie, Alex. Luke and the others I'm still able to get the odd game in now and again; some swell courses around here. Best regards to Mr. Milligan, Mr. McBeth, Bill McCartney, and all the gang, friends old and new!

'Nother card from Helen Kozicky, says she would sure be glad to hear from some of the staff (Sgt. Helen C. Kozicky, C.W.A.C., Can. Army Overseas.

Capt. Jack Tucker (Draperies) says: The smokes were received and always most welcome".

Cpl. Eddie Poppitt, R.C.A.F. (Carpenters) says, Thanks ever so much; I will write".

PICTURE OF THE DINNER TO Mr. C. D. MITCHELL, (Flowers, by the way, were sent to Mrs. Mitchell to coincide with the occasion), tendered by his fellow-Department Heads, on Saturday noon, last day of July and last day of Mr. Mitchell's service with the Company. A last general contact with "the bunch" that we hope Mr. Mitchell will be looking back to for many, many years!

Mr. C. R. (Nick) STAPLES, who has been Assistant to Mitchell, has Mr. been appointed Head of Department in his place. Here's all our wishes for GREAT SUCCESS in your new job, Mr. Staples. (as his staff said Monday morning when he first sat in THE Chair . . . May you find this seat comfortable and occupy it Success!" with



To Mr. JACK BLACHLY, also, who has been appointed Assistant to Mr. Staples, our similar best wishes!

Tommy Taggart (Bakeshop), says, ... a line to thank you for the cigarettes, sure welcome; am also glad to get Chinook Winds, a few boys in this unit who worked for the Company (R.C.A.S.C.), we have a lot in common. Longing for the day when I can walk down 8th Ave. again. Does Miss Blow still work in the store, if so remember me to her; also Dave Rainey and Mrs. Crampton. . .

And from Jim Connelly (Maintenance) Thanks very much for the cigarettes; good luck to your work.

F/Lt. A. F. (Bert) Swann R.C.A.F., says Greetings to you all; your kind thoughtfulness is greatly appreciated.

Here is the list of other recent cigarette acknowledgments; The full file of letters and cards may be seen by asking Miss IRENE BROWN, Budget Plan Office, so that Club members may check on acknowledgments and news from their friends.

Gunner H. W. Allan, R.C.A.; Bdr. L. C. R. Souter, R.C.A.; Sigmn. N. Ness, R.C.C.S.; H. W. Ayres (unit not given); Gnr. D. D. Stout, R.C.A.; Sgt. Parker, R.C.A.F.; LAC Little, G. N., R.C.A.F.; Pte. D. A. Wilson, R.C.O.C.; Ernest J, King, R,C,N.; Pte. K. G. McLennan, Forestry Corps; Pte. J. H. Bonowski, (unit not given); Bill Wyndham (unit not given); L/Cpl G. Williams, 5th Can. F. Rgt.; Gnr. E. R. Lind, R.C.A.; Bill Chalefort (?), R.C.A.F.; J. R. Muse, (Army); Sgmn W. H. Cayley, R.C.C.S; Pte. R. J. Stinn, 8th F.D.S.; M. F. McKenzie, R.C.A.S.C.; Sgmn R. H. Ness, R.C.C.S; LAC Walls, RCAF.; Carl P. Beairsto (unit not given); H. Wallen, (unit not given); Lieut. R. A. Wilson, Seaforth Highlanders; Cliff Nelson (unit not given); Tpt. G. J. A. Young, Fort Garry's; Pte. D. Hanson, C.D.C.; Sgt. S. Pitstyke (?), Tanks, R.C.A.; L/Cpl. Robertson, Inft. Workshop; Sgt. J. H. Malthouse, No. 1 C.B.O.D.; Fred Ray (cablegram, unit not given); L/Cpl. Grist (unit not given); F/Sgt. Jack Childs, R.C.A.F.; Cpl. F. T. Gardiner (unit not given; Pte. E. J. Webb, C.A.C.R.U.; Pte. S. Rhodes, No. 3 Sub-Depot, C.B.O.D.; Pte. E. R. Rhodes, No. 1 C.I.R.U; Pte F, Simmonds, (unit not given); Gnr. A. Binnie, R.C.A.; LAC J. M. Campbell, R.C.A.F.; Pte. J. Molineaux, C.A.O.S.; Lt, R, G. G. G. Walker, R.C.O.C.; F/Sgt. W. W. Bigaray, R.C.A.F.; Tpt. G. A. Thrum, C.A.R.R.; Cpl. A. C. Clinton, R.C.A.S.F.; Tpt. G. A. Thrum, C.A.R.R.; Cpl. A. C. Clinton, R.C.A.S.F.; Tpt. G. A. Thrum, C.A.R.R.; Cpl. A. C. Clinton, R.C.A.S.F.; Tpt. G. A. Thrum, C.A.R.R.; Cpl. A. C. Clinton, R.C.A.S.F.; Tpt. G. A. Thrum, C.A.R.R.; Cpl. A. C. Clinton, R.C.A.S.F.; Tpt. G. A. Thrum, C.A.R.R.; Cpl. A. C. Clinton, R.C.A.S.F.; Tpt. G. A. Thrum, C.A.R.R.; Cpl. A. C. Clinton, R.C.A.S.F.; Tpt. G. A. Thrum, C.A.R.R.; Cpl. A. C. Clinton, R.C.A.S.F.; Tpt. G. A. Thrum, C.A.R.R.; Cpl. A. C. Clinton, R.C.A.S.F.; Tpt. G. A. Thrum, C.A.R.R.; Cpl. A. C. Clinton, R.C.A.S.F.; Tpt. G. A. Thrum, C.A.R.R.; Cpl. A. C. Clinton, R.C.A.S.F.; Tpt. G. A. Thrum, C.A.R.R.; Cpl. A. C. Clinton, R.C.A.S.F.;

SYMPATHY TO:

Miss Agnes Ford, (Coffee Corner) and family; in the loss of Miss Ford's father in Scotland, July 4th.

Mrs. Mary Dancey, (Coffee Corner), in the loss of her brother-in-law, Driver E. L. Dancey, R.C.A.S.C., killed in a motor-cycle accident while serving overseas.

BUY WAR SAVINGS STAMPS REGULARLY

Now in the Airforce is Clarence Pickering, shown here. Clarence worked in our Hardwares Department prior to enlisting.

Jack Wren (Writer, Navy), did not get "East" as we said last issue—instead, he "landed West" and is now at H.M.C.S. Naden, Esquimalt.





MARRIED OVERSEAS . . . Saturday, Aug. 7th: Pilot Officer BILL WALDIE (China Stockroom), and son of Mr. G. Waldie (C. & W.) . . . (and by the way, Mrs. Waldie, Bill's mother, is also an Eatonian of yore); the wedding taking place in London. This is Bill . . . and here's all our Best Wishes to Mr. and Mrs. Waldie, Jr.!

Our visitors recently have included:

Cpl.-Instructor Jim Rae, R.C.O.C., (Delivery) who is now a Motor-cycle Mechanics Instructor at Barriefield; and looking "tip-top" by the way.

Lt. Dan. Osborne (younger son of Mr. Angus Osborne, first Merchandise Manager of Calgary Store, now in Winnipeg).

Lt. Osborne was returning overseas — he had been back in Canada for a period as Instructor, practically replacing Lt. Alex. Macleod in that position when Lt. Macleod went back Overseas.

Bill White (Advertising), Navy Sick-Bay Assistant, also looking very classy and well.

OTHER NEWS OF THE SERVICES

From M-10826 Sigmn. Gordon Kelman, (Radios) M.P.O. 312, Barriefield, Ont: "Thanks for Chinook Winds"; enjoyed reading it. I am fit as a fiddle; have taken up soccer. Glad to hear the Bowling League was successful, sorry I couldn't stay through it, I sure miss it; can't be home for the picnic. but hope you have a very pleasant time. I see that Jimmie Rae is at Barriefield, would appreciate his full address. I am taking an electricians course . . . a trade I am really interested in. Tell Don to save a couple of tough sets (radio) for me. Good wishes to all

And here's one from Jim Rae: . . . "I have been promoted and transferred to a mobile school; visit main camps for 1 to 4 weeks instructing riders and mechanics on a motorcycle service and repairs . . . had a good furlough in Calgary and hope our School may get there someday—but I'm afraid not this year. Cheerio! (And congratulations from Ye Ed and all your friends SERGEANT Jim Rae—M-101756, S. 13 Motorcycle Maintenance School, via Barriefield, Ont.)

C.Q.M.S. Albert Saunders (Despatch) we are told by Staff-Sgt. Matt. Copeland, is in Gordon Head taking an Army Officer's course. Here's to success, Bert!

Our old friend Jim Mogridge (Draperies, Calgary and Lethbridge) is now Captain, Acting-Major, with the 20th Canadian Infantry Division Headquarters, at Port Alberni. Capt. Mogridge is in Canada for an instruction period following service overseas.

Distinguished honor was paid Quartermaster-Sergeant Jim Sinclair (Head of Medicine Hat Hardwares) in the recent King's Honor List. He received the British Empire Medal for Efficiency in his work. Apart from the fact that that work is in Stores at the important secret military experimental base at Suffield, Jim wouldn't say a word; but we suspect there's a bigger story than just "Efficiency" behind those words, and one day we'll hope to hear it! Congratulations, Sgt. Sinclair!

We believe we forgot to mention the recent marriage of Sick-Bay Attendant Jack Cheney (General office) to Betty Watson (Staples) in our last issue. Well, here it is, and Best wishes from all of us, Jack and Betty!

Jack Love (Temporary staff, Paints) has just left for Overseas; Jack, who is in the R.C.A.F., thus sees quick action in "getting across", as he only left college to enlist this January. Good luck, boy!

Ken. Horn (Navy) is now taking a special course at Deep Brook Nova Scotia. Wonder what the "Husky" is doing without him?

Letter dated June from Lloyd Hughes, in which he told us "nowt" about his coming marriage. Lloyd had met a couple of Eatonians from Toronto and Winnipeg; but figures there must be at least one Eatonian with every unit over there; sends thanks for parcels, smokes, and Chinook Winds, and regards to the General Office and all other friends.

'Nother nice long letter to Ch. Winds from Ernie Milligan, dated June 23rd. Had just received another of our little mags. and sure appreciates them. Apparently written from the Tunisian hills (much like our foothills but hotter) and in an orchard (of course they'd cleaned up on the fruit!). "When we are not pasting Musso we go for a swim in the Med (Mediterranean Sea) . . . finest beaches I've ever seen . . but when I get home I don't want to travel anywhere but Canada for twenty years. Just finished 3 weeks' leave in Cairo; lots to do but mostly too hot for anything but swimming. 3000 miles there and back for a leave, just like home . . . but we flew it! Regards to all the old gang!"

AT RESERVE CAMP THIS YEAR were Eatonians:

Pat Carroll, (Drapes, Paints) R.C.C.S.; E. Normington, (Heavy Hardwares), R.C.A.S.C.; T. Else (Meats), R.C.A.; E. Withell (Meats), Tanks; G. McCullough, (Supt's staff) Highlanders; J. Blachly (Men's Furnishings), Highlanders, F. Williams (Warehouse); R. Williams (Time and Supply), J. Klippert (Paints), L. Morgan (B. Plan), A. Morrow (G. O.), W. Moffat (Bargn. Sect.), C. Thomson (Delivery), Olvy. Jensen (Delivery). . . . all with the 8th Field Ambulance.

DAVE RAINEY was in and informed us that he was once more back in civilian life. Dave, with the Veteran's Guard, (and with experience in African and Great War campaigns) wanted to be a "real soldier" overseas . . . or else. So we'll be seeing you more often now, Dave . . . if you can restrain that urge to get back into Khaki again!

LIEUT. VIC. SPURR, we have just heard, has written from North Africa with the Canadians who are making glorious history now. Our prayers are with you, Vic., for your safety and wellbeing; our best wishes to you and all Eatonians with the Canadian Army, Navy and Airforce now in action! We're sure that General Montgomery will soon be as proud of you as we are!



This is SUB-LIEUT. JACK MAC-BETH, Jr., who as we said in last issue, is now taking a course at Cornwallis, Ont. We caught this picture of Jack just after he'd stepped into his new unfiorm. Swanky, eh?

HAVE YOU WRITTEN TO YOUR FRIENDS ON ACTIVE SERVICE LATELY? HOW ABOUT IT?

We copy this from our Montreal Store "Bi-Weekly"—and echo the sentiments:

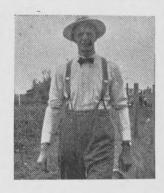
CONGRATULATIONS, HAMILTON BI-WEEKLY!

The current issue just received of that bright, breezy publication of our Hamilton Store was "200th ISSUE", EATON'S Hamilton Bi-Weekly has been edited, since its inception 9 years ago, by Mr. Harold A. Stinson.

Congratulations, Editor Stinson.

EATON'S FOR SERVICE - VALUES and VARIETY!





Here we have two of the "prime movers" in the EATON VICTORY GARDEN development . . . foreground, Stan. Comba, the organizer (with Dick Suhr of the shoes working in background) and Mr. Jack Poppitt, whose generosity in loaning the land is much appreciated.

GARDENING SCENES: In the group at lower right, BACK ROW (l. to r.): J. Poppitt, W. Gray, S. Comba, J. Slater (with hat), J. Poppitt, Jr. Second Row, E. Withell, R. Suhr, Grace Scott, M. King, Miss Varcoe, Mrs. Poppitt, Mrs. Poppitt Jr. G. Varcoe. Front Row: Ronnie Withell, Georgie Slater, Mrs. Slater and Judy, Marty King, Elizabeth Poppitt.

WREN SCORES:

Roy Wren straddled the old bicycle and pedalled with sunny smile and youthful vigour, out to Forest Lawn, where he picked some PEAS and DUG SOME POTATOES for Sunday dinner! Then, not so buoyantly and with a tired look, he drifted back into town, and whether he or the bike creaked most is hard to say. We believe Roy spent most of the afternoon telling his friends about it ——and we don't blame him a bit, for ROY CLAIMS THIS PUTS HIM TOP OF THE CLASS FOR BEING FIRST TO HARVEST FROM THE VICTORY GARDEN—for above-ground crop, anyway! Anybody want to make something of it?

UP AT OUR WAREHOUSE THERE'S ANOTHER BIG GARDEN PLOT PLANTED FOR VICTORY! It wasn't an ideal patch of ground, but it was there to be used; and the Company did as with the other — had it plowed and harrowed, and so Jim Carrington, Fred Williams, Wilf Young and Alex. Luke have been bending and straightening their backs over it ever since. And they've got a good crop for their efforts, too, we're told. Nice going, boys — we'll be up to give it the onceover for our readers pretty soon!

PICNIC BRIEF: Special note of thanks to PHIL. HUTCHIN-SON and GRACE SCOTT, who both gave up a lot of active enjoyment at the picnic to help out by taking those splendid snapshots which supplemented our professional pictures. And to those who, like Jim and Mrs. Carrington, Mrs. Crampton and all their helpers, whose work kept them "working inside" while all the fun went on! Thanks, people!

GOLFERS: The two competitions now stand: McCordick Cup for Store Championship; Waldie to play Carrington; Jordan to play Carter (in the semi-finals). Mitchell Cup (Store Consolation event); Befus to play winner of Balkwill vs. Nevard; while Duncan has just beat Goodfellow, and is now awaiting for the victor of the Befus-Balkwill-Nevard triangle to meet him for the final!

ALLAY-OOP! BOWLERS!

Yes, it's time to get ready to hurl your strikes down the alleys again! TED. DUNCAN, of our Floor Covering Department, has again volunteered to carry your troubles on his broad shoulders—so give your names to him. MUST HAVE 32 STEADY PLAYERS to qualify for an EVENING FIXTURE; anything less means Wednesday afternoon again. SO JOIN UP NOW—AND GET ANOTHER MEMBER TOO!



TOM COLLINS, one of our old "Mountain Goats" and Hiking Club young men, dropped in on his way from the Coast to Edmonton. Tom is now sales manager of a sash-and-door factory, married, (but happy) and wishes to be remembered to all old friends he didn't see. Brings best regards from Bert Ross and Bill Briggs, two other members of the aforetime Young Men's Club (a bachelor's club); both these also, married for some years. Chinook Winds sends best wishes to them all on friends' behalf!

PHIL HUTCHINSON put in two weeks' at his old pasttime, mountain climbing, this summer. Among the peaks climbed were the President and Vice-President (same day), and Phil tells us he left an E. A. & R. A. DIAMOND E insignia in a cairn at the President's peak. By the way, this was the exact area where the grizzly mauled a man the week later. Only thing to figure is that the grizzly saw Phil first and ran!

Glad to welcome back Mr. Jack Macbeth, head of our offices, who had been confined to bed with lumbago.

And to Bobby Duncan, son of Jack Duncan of our Delivery staff, who suffered a broken arm recently; we hear Bobby is doing very well, so keep it up, boy—there's still quite a bit of summer holiday to enjoy yet!

Sympathy to little Marion Moffat, daughter of Bill Moffat (Bargain Section) who fell last Saturday and broke her leg. Coming along O.K. though, we hear.

FLASH!

DON SMITH (Sporting Goods), R.C.A.F., became engaged two weeks ago to Miss Cynrica Edwards, of Landudno, North Wales. To be married in December.

FLASH: Just heard that Stan Marshall (who until recently was our Auto mechanic) and Mrs. Marshall, were blessed Monday with a baby boy. Congratulations, folks.

SHOUTING IS UNNECESSARY

Shouting on the telephone is unnecessary—it's also disturbing to others. If you're inclined to shout, try speaking clearly and distinctly in your usual conversational tone. Don't raise your voice any more than you would if the person with whom you are talking is beside you.